



PennState
College of the
Liberal Arts



CSC Child Study Center
Collaboration, Innovation, Education, Action

THE 2016 CHILD STUDY CENTER'S LOIS BLOOM LECTURE

Dr. Velma McBride Murry

LOIS AUTREY BETTS CHAIR, EDUCATION AND HUMAN DEVELOPMENT, JOE B. WYATT DISTINGUISHED UNIVERSITY PROFESSOR,
PROFESSOR, HUMAN AND ORGANIZATIONAL DEVELOPMENT IN PEABODY COLLEGE
VANDERBILT UNIVERSITY

Scaling up Evidence-Based Programs in Community Settings: Opportunities and Challenges

Thurs., Sept. 22, 2016
The Nittany Lion Inn, Assembly Room
4:15 p.m.
Reception to follow in the
Faculty Staff Club

FOR MORE INFORMATION:

Call **814-863-5656** or e-mail
ChildStudyCenter@psu.edu

A plethora of empirically supported preventive interventions have been shown to avert and improve outcomes for children, youth, and families. Yet, evidence-based programs and practices (EBPs) often do not lead to large-scale and successful program implementation in real world settings. Advancing the impact of effective prevention programs requires addressing fundamental questions about novel ways that communities can adopt, adapt to their own cultural values, and subsequently own and deliver an EBP intervention with fidelity and sustainability. This presentation will address challenges and opportunities for scaling up EBP in community settings, demonstrating the potential widespread implementation and sustainability of technology as an effective program delivery platform.

Dr. Murry's lecture is made possible by the Child Study Center Lectureship,
an endowment established by Dr. Lois Masket Bloom, '56 Arts and Letters and a Distinguished Alumna of Penn State.